



# PUNE INSTITUTE OF BUSINESS MANAGEMENT

APPROVED BY AICTE, MINISTRY OF HRD, GOVT. OF INDIA,  
AFFILIATED TO THE UNIVERSITY OF PUNE

Notice/Academic/2023-25/042

Date: 13/02/2024

## NOTICE – Invitation to Join the National Road Safety Campaign

**Dear Students,**

Every day, millions of us use roads, yet tragically, hundreds of families lose their loved ones due to road accidents. It's time for us to take action.

In conjunction with the Ministry's National Road Safety Month, we are thrilled to announce a Mega Road Safety Walkathon in Pune city. This event aims to raise awareness, foster commitment to road safety, and initiate transformative projects such as establishing Road Safety Clubs in schools and colleges across Pune.

The event will feature a Road Safety Human Chain, Walkathon, Road Safety Pledge, interactive sessions with experts, and the launch of initiatives to enhance traffic sense. We anticipate the participation of approximately 2000 representatives from various sectors including corporates, schools, colleges, NGOs, local government authorities, and esteemed organizations like ACMA, ASDC, ARAI, AISSMS, PIBM, among others.

Moreover, this event serves as a testament to our commitment to embracing multimodal mobility, with a special emphasis on pedestrian safety and the promotion of walking as a mode of transportation.

We invite interested students to take part in and lead this vital traffic transformation in Pune City. The first 15% of students from each of the classes who are filling the below given G-Form will get the opportunity to participate.

Campaign Date: - 14th February 2024

Time: - 10:00 AM To 3:00 PM (Detailed schedule will be shared soon)

Interested students, please visit the following link: <https://forms.gle/dEM6UyzM4KoYwqcd7>

Let's come together to make our roads safer for everyone. Your participation can make a significant difference.

**Asst. Director**



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